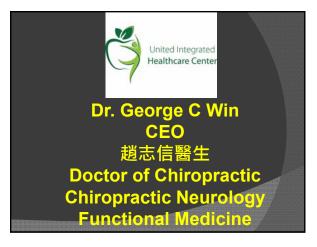




SEMINAR RULES!

- Please turn off your phone or put on vibration
- No recording!
- If you have questions, please write down and ask during Q & A which will be end of each session
- No food allow in lecture room except candy or light snack



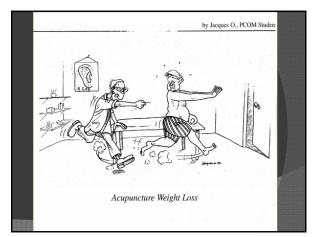
Presentation

- Slides in English, Why?
- Speak in Chinese, Mandarin but also can speak Cantonese and Burmese

- Provide a full-service with over 20 combined years of experience.
- Offer billing solutions that are designed to immediately reduce your overhead and eliminate 97% of all paperwork in your office.
- Provide medical billing consulting services for Physicians, Chiropractors, Physical Therapists, Massage Therapists, Acupuncturists, and many other Specialties.
- Train you and your staffs the most up to date practice management protocol so that you can run your practice like a true business.

Agenda

- 2015 Obamacare and Law update
- 2015 Acupuncture CPT & ICD 9 conversion to ICD 10 Coding update
- Claim Processing
- Occumentation
- Personal Injury/Work Comp
- MD/DC/ACU Corp
- Practice Management
- Nutrition and Herb Practice ALL CASH!
- Cash Practice and Social Media Marketing





Today you will learn

- How to prepare for ICD10 for Acupuncture practice, learn the best way
- What are the correct 2015 CPT and ICD10 codes for acupuncture and how to use them correctly for specific insurance company
- New CMS1500 Forms (Version 02/12), How to use it correctly? Are your claim software ANSI 5010 updated and ready for it?
- What to do when insurance deny your bill or ask for medical necessarily documents
- When lawyer reduce my bill or do not want to pay, what can I do? New way to guarantee get payment!! What is UCC lien?

Bottom-line, how to make more profit and have a successful practice?

- CASH PRACTICE!! How to make it legal for two fee schedu
- How to form a legal, MD/DC/ACU Multi-Discipline Practice

New for 2015

- Functional Base nutrition and herbs practice – ALL CASH!
- How do you get pay for service ahead with payment credit and payment plan?
- How to get patient to pay cash \$3000 average !!
- Social Media Marketing how?
- How to approach MD to get referral?

We all have different level. So please be patience with each other for learning.

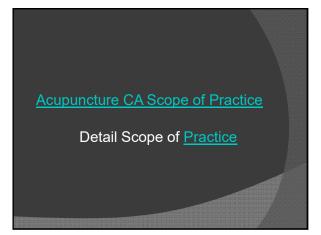
Why you want to learn to bill?

- Economic factor
- By 2016, if the law pass and sustain, most American will have some form of health insurance - "OBAMA CARE"
- OBAMA CARE is good for Acupuncture
- All employers (over 100 employees) are require to get health insurance for their 70% employees, if not penalty
- Do not just practice one way, do all Cash, Insurance, PI, WC

"BE DIVERSIFIED 多元化"

Scope of Practice in CA

- Can use the title "Dr"? "Physician" ?
- Primary care doctor?
- Can perform Physical Therapy?
- Can diagnose disease?
- Can cure disease?
- Can treat cancer?
- Can order blood test/X-ray?
- Can prescribe nutrition supplements
- Can prescribe herbs? Herbal Medicine?



- Disadvantage due to
- No budget for billing software and hiring a medical biller with good knowledge (Average \$5000 with setup)
 Doctors have no clue about common Insurance, PI and WC laws and insurance
- or don't want to learn
- No proper office protocols and procedures
- CACK OF documentations (will get worse with ICD10) reports to proof medical necessity for acupuncture care
 And more......

How much are you loosing

- The American Medical Association (AMA) reports (2013) that the average clinic spends on each medical claim processed with
- Staff waste average 15 25 minutes on the phone for insurance verification. Can they use the time for something else? Obamacare ??
- Every claim that delay or rejected due to mistake will cost you triple.
- Outside biller pay average 6% of collection!

Electronic Claims & Medical record

- By 2016, 95% of all medical practice will use Electronic Healthcare Record (EHR)
- Since 2012. all claims in America have to be electronic format in order to get paid. If not you will charge for paper claim. All other insurance will follow.
- <u>All healthcare provider or "Entity" in America</u> must have a National Provider Identification (NPI) in order to practice, especially for Medicare. https://nppes.cms.hhs.gov

Important Dates

10/1/2015

ICD10 will be mandatory for all diagnosis for date of service after 10/1/2015 There will be over 70,000 codes and will become very specific.

01/01/2016

OBAMACARE WILL BE 100% IMPLEMENT if no one in politic fight.

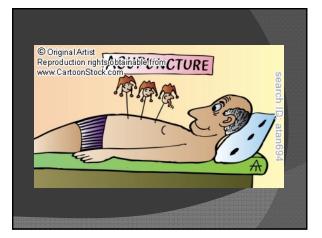
Malpractice Insurance

 How many of you have one??
 Must have 1million/3million coverage to join any insurance network

American Acupuncture Counci

News For 2015

- As of 04/1/2014, you need to use ANSI 5010 certified claim software and CMS 1500 (02/12 version) to bill Medicare and insurance. Your Claim will not be accepted.
- Medicare and most insurance require all provider to have an online data account for credentialing purpose.
 Without it, you can not apply to become a provider. All insurance will follow. <u>www.caqh.org</u>
- All submitted CMS-1500 forms must include an NPI number for individual provider and Entity.
- Start from 10/1/2015, ICD10 require to use for claims.
- Make sure your billing software is or will be prepared for these changes before 08/30/2015 and that if you are required to update or upgrade, you do it as far ahead of the deadline as possible



PPACA – Patient Protection & Affordable Care Act

- Essential Health Benefits 2707
- Non-Discrimination 2706, Service is not limit to MD only
- In CA, Acupuncture is part of Essential Health Benefit. Treatment has no <u>SET</u> LIMIT
- Mainly for Nausea or Pain Management
 Anagement
 Anagement
- Outpatient Rehabilitation
- Weight Loss Programs

Health Exchange – California Care

- Anthem Blue Cross 855-238-0095
- Blue Shield of CA 800-258-3091
- Kaiser Permanente 800-972-4226
- Health Net 800-641-7761
- Small One in Southern California:
- LA Care 888-452-2273
- Molina Healthcare 888-665-462
 "MUST BE IN NETWORK" to have Acupuncture Benefits and Coverage

What are included in benefits?

- Payment for all service within scope of practice
- Can not say MD only if Acupuncture is part of benefit
- Physical Medicine and Rehab
- Nutrition Counseling (Weight Loss)

CA Assembly Bill No. 14

- Introduce by Ed Chau
- If pass, by 1/1/2016, no insurance in CA can deny payment to Healthcare Provider who perform service under their scope of practice.

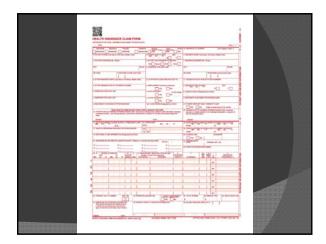
MAKE SURE THIS PASS

Denials For Services Within Scope of Practice Performed by Acupuncturist

Fight **Back** Letter

2015 Acu Insurance Verification <u>Form</u>

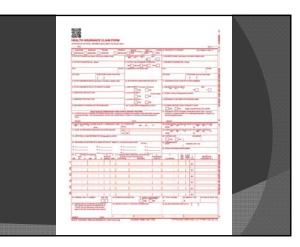


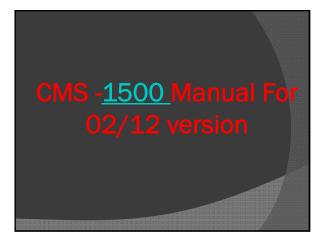


What is new for CMS 1500 02-12 version

Box 14 & 15 Qualifier A

- 304 Latest visit or consultation
- 431 Onset of current symptoms/illness (Anthem)
- 439 Accident
- 453 Acute manifestation of a chronic condition
- 454 Initial Tx
- 484 Las Menstrual Period (Anthem)
- Box 21 12 position for Diagnosis Codes, Use 9 for ICD 9 and 0 for ICD 10





Insurance Billing 2015 CPT Codes: Which One Should I Use for Acupuncture?

The acupuncture codes are:

97810: Acupuncture, one or more needles, without electrical stimulation, initial 15 minutes of personal one-on-one contact with the patient **97611:** Each additional 15 minutes of personal one-on-one contact with the patient, with re-insertion of needles

97813: Acupuncture, one or more needles, with electrical stimulation, initial 15 minutes of personal one-on-one contact with the patient
97814: Each additional 15 minutes of personal one-on-one contact with the patient, with re-insertion of

ACU Code Proper Usage

 The add-on codes of 97811 or 97814 actually are better understood by realizing they are to be used to indicate a new setup or set of needles being applied, not the time the needles are retained. In the June issue of cpt Assistant an article entitled "Coding Clarification: Acupuncture Coding" corrected the error that appears in the 2005 CPT Code book regarding whether you can use codes 97810 and 97811 in the same session as you report codes 97813 or code 97814. <u>This correction makes it clear that the intent of</u>

Within one session, provided that only one "in code was reported for each session,

The article also provides additional information clarifying that each code is used to report <u>a treatment involving 16</u> minutes of face-to-face time with the physician, not 15 minutes of time that the needles are inserted. In order for a second code to be reported for the same session, a new insertion of needles must take place.

New Patient

- How to decide who is a new patient?
- If there is multiple providers in a practice, how to decide patient is new to who?

Rule 1: 3 YEARS Rule 2: SINGLE TAX ID For WC: NP = New Injury

E/M Code

• Evaluation and management services may be reported separately, using modifier 25, if the patient's condition requires a significantly separately identifiable E/M service, above and beyond the usual pre-service and post-service work associated with acupuncture services. The time of the E/M service is not included in the time of the acupuncture service.

E/M Codes

- History
- Examination
- Medical Decision Making
- COUNSELING (Very Importar
- Coordination of care
- Nature of presenting problem
- Time (Not the main Factor)
- 99205 99215 can be 10 minutes,

why?

Office or Other Outpatient Services	Total Time of Face-to-Face Encounter
New Patient	
99201	Typically 10 minutes
99202	Typically 20 minutes
99203	Typically 30 minutes
99204	Typically 45 minutes
99205	Typically 60 minutes
Office or Other Outpatient Services Established Patient	Total Time of Face-to-Face Encounter
99211	Typically 5 minutes
99212	Typically 10 minutes
99213	Typically 15 minutes
99214	Typically 25 minutes
99215	Typically 40 minutes

E/M Code Usage (Not for WC

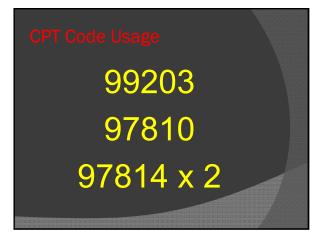
- New patient (have not seen by you or your clinic for last three years) 9920____
- Established patient you or your clinic have seen them within last three years. 9921_

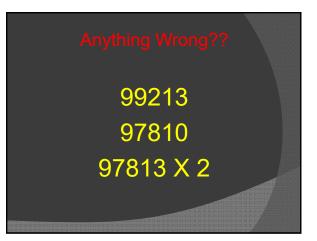
Use 9921 when

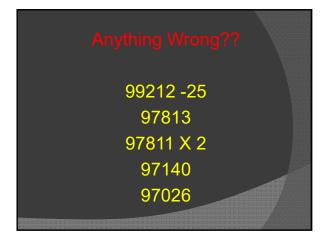
- New Complaints
- Re-Exam
- Every 6 or 12 visits
- Change in condition and require assessment
- Final Exam













Additional Codes (Modalities)

- 97014 Electrical Stim (\$25)
- G0283 Electrical Stim (United Healthcare)
- 97010 Heat/Cold Pad (most ins will not pay) (\$20)
- 97026 Infrared Therapy (\$20)
- 97035 Ultrasound Therapy (\$25)
- More in CD-ROM

97140 update for 2015

- Effective January 5, 2015, Medicare (insurance will follow soon) required new modifiers to replace modifier 59 when billing for non-covered service 97140. The modifier GY will still be in effect, but in place of the 59, one of the following X codes should be used:
- **XE Separate Encounter**: A service that is distinct because it occurred during a separate encounter.
- XS Separate Structure: A service that is distinct because it was performed on a separate organ/structure.
- XP Separate Practitioner: A service that is distinct because it was performed by a different practitioner.
- XU Unusual No-Overlapping Service: The use of a service that is distinct because it does not overlap usual components of the main service.

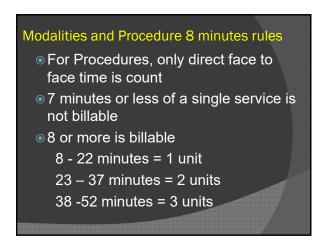
Therapeutic Procedures

- 97140 Manual Therapy (Moving Cup) (\$50)
- 97110 Therapeutic Exercise (\$50)
- 97124 Massage Therapy (\$25)
- 97112 Neuromuscular Re-education (Tai Chi)
- 97116 Gait Training (Posture)
- 97530 Therapeutic Activity

www.webexercises.com







Cupping/Moxabustion

 Maybe coded with 97039/97799 as unlisted modalities and send documents with explaination

Prolong Service

Prolonged Doctor Service with Direct (Face to Face) patient contact

99354 - Face to face at least one hour 99355 – each additional 30 minutes 30-74 min 99354 75 – 104 min 99354 & 99355



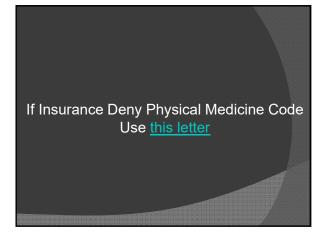
ONLY USE 3% - 5% of patients

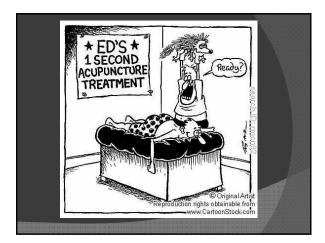
House call/Work place

- 99056 provide service at patient's home, Put 12 in 1500 form <u>block 24b</u>
- At job site put 1
- E/M at patient's house: NP 99341 – 99345
 EP 99347- 99350
- 99050 service provided not during office hours
- 99358 Review records (30 min)
- 99406 spend 6 minutes with patient talk about stop smoking

Bill for phone consult

- 99441, 99442, 99443
- Only for establish patient
- Patient or guardian has to call you
- Cannot see you within 24 hour after the call
- Video Medicine is coming, check out: <u>https://videomedicine.com/</u>





Different insurance requirement

ICD 9 346.00 - 346.93 524.60 - 524.69 525.9

715.15 – 715<u>.96</u>

724.2

787.01

Aetna:

- Post Surgery/ post cancer therapy
- Nausea/pregnancy
- TMJ disorder
- Migraine headache (No Regular Headache
- Pain due to OA of knee and hip
- Fetal breech presentation
- Chronic low back pain

Blue Cross/Blue Shield

- Nausea, vomiting
- Headache
- Neck, low back, menstrual pain
- Stroke
- Bone an joint pain, especially Knee and Hip
- The special plan called <u>Value Added</u> Program cover more

Empire BC/BS

- Osteoarthritis pain of knee and hip
- Must show OA on x-ray
- No other conditions, no pacemaker, no bleeding disorder, no plan for joint surgery
- Pain significantly affecting daily activity and function

CIGNA

- Nausea and vomiting related to pregnancy, chemotherapy, post surgery
- Migraine headache, OA pain of knee
- Neck and low back pain
- Dental pain
- Stroke, fibromyalgia, tennis elbow, Carpal tunnel syndrome
- Asthma, drug addiction

ICD 9 307.81 338.18 338.28 339.10-339.12 346.00-346.93 353.2 353.4 564.3 643.00 -643.90 715.06-715.38 721.0-724.9 787.01-787.03

Insurance Payment for Acu

United Healtho 97810 \$48 97811 \$24 97813 \$57

97814 \$24

gna \$80 - \$130/ visit ue Shield \$52.5/visit (you must get provider

ommend get money

	\$52.5/visit
# before ab	le to bill. R
from patient	first). <mark>Best</mark>

National Elevator Union \$18

Molion Picture Health 20 visit \$94.50 (70%) plus Co-pay \$15

12 – 24 visit \$25 plus \$15 co-pay in network ASHP (American Specialty Health Plan) Tx \$42 Exam \$75 12 visit average \$600/year Aerna \$85 - \$150/ visit Long Beach Port Unions \$200 - \$400 per visit

HealthPartners

- Getting better
- Pay for PMS
- Need Authorization and approve 12/year
- More visit can approve with show of medical necessity and improvement

11

Covered CA (OBAMA CARE)

Blue Shield: Depend on plans Copay \$3 to \$5 Co-Ins 25% to 50% No treatment limit

Average collect \$95 include patient payment

Weight Loss (Must be in network) Optum (United Healthcare)

- If the ins plan cover, need to follow this rule: BMI (Body Mass Index) is equal or greater than 30. <u>http://www.nhlbi.nih.gov/health/educational/lose</u> wt/BMI/bmicalc.htm
- One face to face visit every week for first month (4 visits)
- One face to face visit every other week for 2 6 months (10 visits)
- If the patient loose at least 6lbs in 6 months, can continue to see once a month for 7 -12 months (12 visits) TOTAL VISITS 26

Weight Loss CPT Code

 Obesity screening and counseling 99401 – 15 minutes (\$50) 99402 – 30 minutes (\$80)

Typical Patient 99402 X 2 = \$160 99401 X 22 = \$1100

HOW MANY FAT PEOPLE IN USA??

OBESITY SCREENING FORM Other Assessment Form In CD

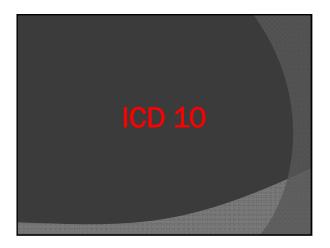
Best Collection

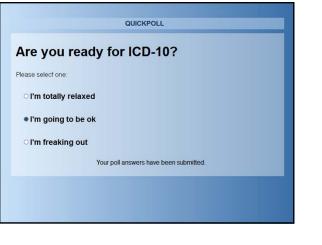
The best insurance pay \$150 -\$250 per visit! <u>EOB</u>

Blue Cross, Labor Union, PHCS, WORKCOMP, Long Beach Labor union, National Elevator Union Acupuncture Charge Slip



5 MINUTES BREAK or LUNCH





DX Code ICD-10

HOW TO USE ICD-10 Code Correctly?
What is the correct order for Diagnosis?
What code should we use??

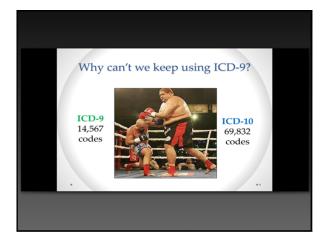
D 1

- Take Effect 10/1/2015 CHANGE AGAIN??
- Increase ICD and CT from 14,000 to 70, 000 codes
- More precise and accurate for better DX
- Completely different
- Make sure you billing system can update
- What are the <u>changes</u>

Diagnosis Code Rules

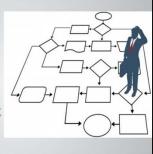
- Code to highest level of specificity (7 digit for ICD 10)
- Pain <u>MUST</u> be part of the diagnosis
- Use the Dx code that report signs/symptoms (pain)
- The First Dx Code is very important!
- Chronic Condition must be reported
- Never report rule out, possible, probable or suspected conditions as a diagnosis.
- Diagnosis no need to depend on lab test or imaging studies.





What Do I Need to Know?

- What is ICD-10?
- How is it different from ICD-9?
- How will I know which codes to use?
- What steps do I take along the way?



ICD-10 Delay • Delay could cost between

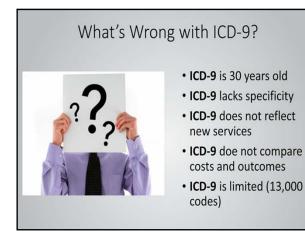
- \$1 and \$6 billion • Prepared? Relax and
- refresh in time for 2015
- Not prepared?
 - Be proactive nowReview and adjustment
 - documentation quality • Delay allows for attention to
 - coding and billing procedures



Why in the World Do We Have to Change?

- WHO says so!
- US is the only civilized country NOT on ICD-10
- Too much complaining about costs and time

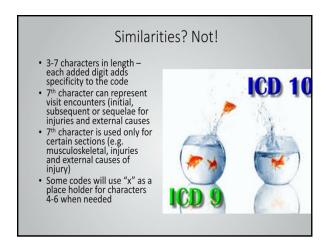




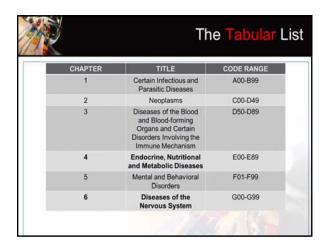
What Can I Expect with ICD-10?

- ICD-10 will encompass more precise documentation
- ICD-10 will allow for more accuracy when determining medical necessity for the services rendered
- ICD-10 will allow providers to code more accurately which will contribute to the health care quality improvement initiatives

12			The Difference
	ICD-9		ICD-10
1)	3 – 5 characters		3 – 7 characters
2)	Expansion restricted		Expansion increased ("x" added)
3)	Lacks laterality		Includes laterality
4)	Lacks comorbidity		Includes comorbidity
5)	13,000 codes		68,000 codes
6)	17 chapters		21 chapters
7)	Encounter type unavailable		Encounter type available
8)	E & V codes are supplemental chapters – optional		E & V codes are dedicated chapters 20 & 21 – often required
9)	Lacks detail		Detailed and specific







X		Chapters 14-18		
	CHAPTER	TITLE	CODE RANGE	
	14	Diseases of the Genitourinary System	N00-N99	
	15	Pregnancy, Childbirth and the Puerperium	000-09a	
	16	Certain Conditions Originating in the Perinatal Period	P00-P96	
	17	Congenital Malformations, Deformations and Chromosomal Abnormalities	Q00-Q99	
	18	Symptoms, Signs and Abnormal Clinical and Laboratory Findings, Not Elsewhere Classified	R00-R99	

10	Diseases of the Respiratory System	J00-J99
11	Diseases of the Digestive System	K00-K94
12	Diseases of the Skin and Subcutaneous Tissue	L00-L99
13	Diseases of the Musculoskeletal System and Connective Tissue	M00-M99
	CI	napters 1
		napters 1
CHAPTER	TITLE	CODE RANGE
CHAPTER 19		
	TITLE Injury, Poisoning and Certain Other Consequences of	CODE RANGE

Diseases of the Eye and

Adnexa Diseases of the Ear and Mastoid Process

Diseases of the Circulatory System

CHAPTER

7

8

Chapters 7-

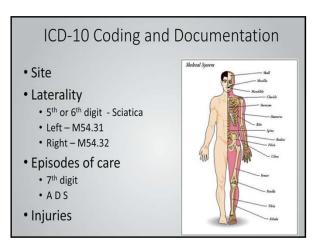
CODE RANGE

H00-H59

H60-H95

100-199

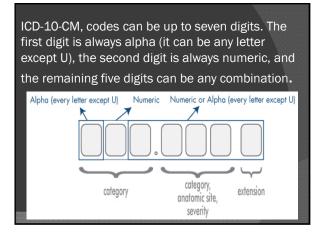


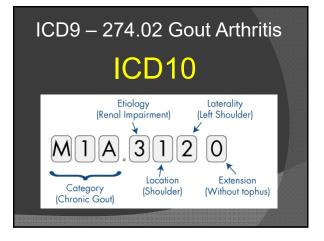


In ICD-9-CM, codes are three to five digits. The first digit is either numeric or alpha (the letters E or V only) and all other digits are numeric.

1	Structure of IC	D-10-CM
Characters 1-3	Category	
Characters 4-6	Etiology, anatomic si severity, or other clin	
Character 7	Extension	
		X
Category	Etiology, anatomic site, severity	Extension

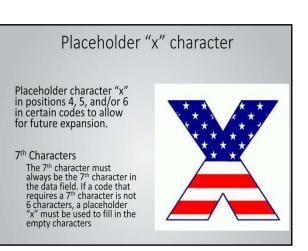






The 7th Character

- A Initial encounter, while patient is receiving active treatment such as surgery, ER, or evaluation and treatment by a new physician.
- D Subsequent encounter, routine care during the healing or recovery phase, such a cast change, medication adjustment, aftercare and follow up.
- S Sequela, complications or conditions that arise as a direct result of a condition, such as a degenerative disc disease a year after a neck sprain. Sequela code (i.e. DDD) is first, then the injury code.



So What is "Excludes 1" or "Excludes 2"?

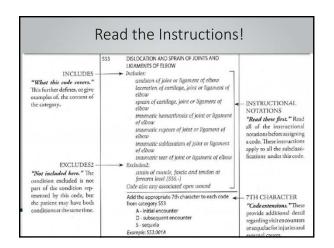
- Similar to Correct Coding Initiative Edits for CPT Codes
- Dictates when certain codes can be used together and when not
- The explanation will be helpful in the long run

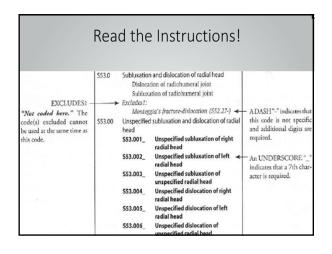


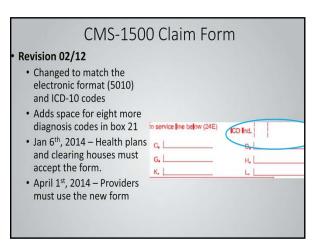
Remember the CCI Edits? Excludes 1 - is used when two conditions cannot occur together or "NOT CODED HERE!" Mutually exclusive codes: two conditions that cannot be reported together (A condition may be acquired OR congenital but not both!)

Remember the CCI Edits? What does "Both - And 6 even mean?

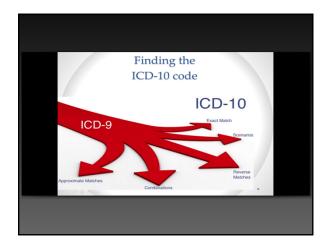
Excludes 2 – Indicates "NOT INCLUDED HERE." Although the excluded condition is not part of condition, it is excluded from, a patient may have both conditions at the same time. The excluded code and the code above the excludes can be used together if the documentation supports them.

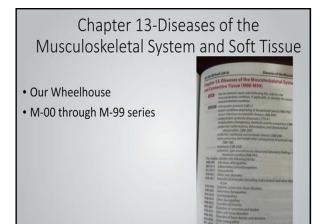


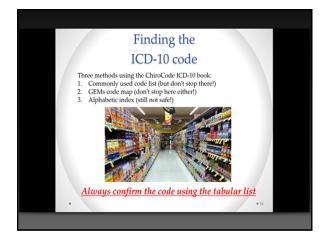


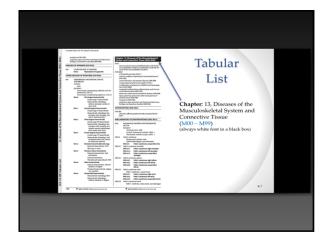


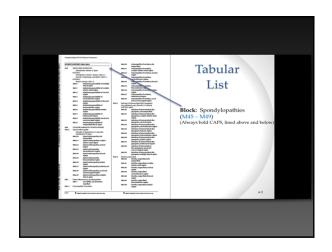
Chapter 21 of them from A to Z Ranges of categories 3 characters 4 th or 5 th characters 6 th or 7 th characters		Tabu	lar lis	t layo	out	
from A to Z Ranges of categories 3 characters 4th or 5th characters 6th or 7th	Chapter					
actegories 3 characters 4 th or 5 th characters 6 th or 7 th	21 of them	Block				LV.
3 characters 4th or 5th characters 6th or 7th	from A to Z		Categories	_		
characters 6 th or 7 th		categories	3 characters	Subcategor		$\neg >$
6 th or 7 th		1			Codes	_
characters			1	characters		
				1	characters	
					1	
Note: Codes may be complete with fewer than 6 characters. Some codes only have 3.	Note: Co	des may be complete	with fewer than 6 ch	aracters. Some cod	es only have 3.	*6
	_			_	-	



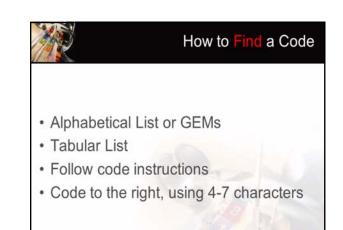


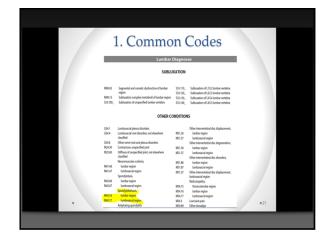


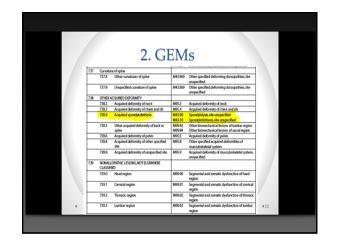


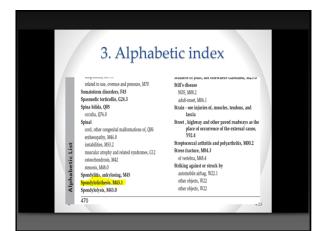


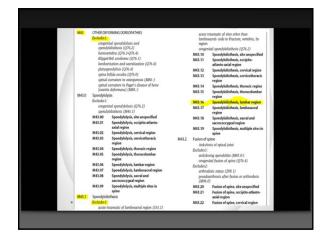








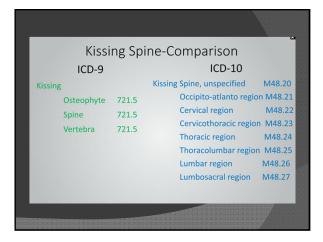


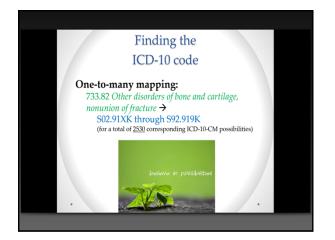




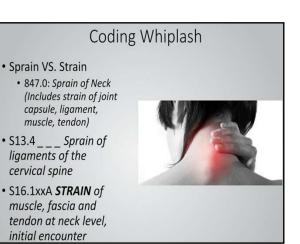
A 32 year old female presents with low back pain at L4/L5. The pain worsens with extension and with exercise. The patient complains of tight hamstrings and pain in the low back. An x-ray reveals a grade II spondylolisthesis at L4. On September 30, 2015, the diagnosis is 738.4 Acquired Spondylolisthesis. On October 1, 2015, it is: M43.16 Spondylolisthesis, lumbar region

Note: Common codes gave two options GEMs was unspecified • Alphabetic Index only gave the category Finding the ICD-10 code One-to-one mapping: 723.1 Cervicalgia → M54.2 Cervicalgia (Note: Excludes1 in the tabular list) Cne-to-four mapping: 724.4 Thoracic or lumbosacral neuritis (radicular syndrome of the lower limbs)→ M54.14, M54.15,M54.16, M54.17 Radiculopathy (Note: alternative wording and Excludes1 in tabular list)









Sprain Vs. Strain

"Exam findings are consistent with the strain and sprain of the ligaments and muscles of the cervical spine and acute traumatic headache, which does not respond to over the counter medications. Patient was the driver of a vehicle that collided with another motor vehicle on the interstate. He was not treated at the scene."

- S13.4xxA Sprain of ligaments of the cervical spine, initial encounter
- S16.1xxA <u>Strain</u> of muscles, fascia and tendon at neck level, initial encounter
- G44.311 Acute post-traumatic headache, intractable
- V49.40xA Driver injured in collision with unspecified motor vehicle, traffic accident, initial encounter
- Y92.411 Interstate as place of occurrence external cause

Headaches

• In ICD-9, the codes might be:

• 339.21 Acute post-traumatic headache

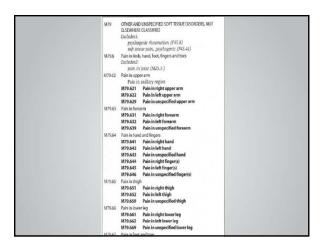
• GEMs suggest:

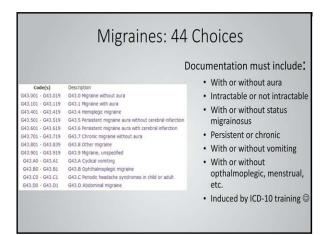
• G44.319 Acute post-traumatic headache, not intractable

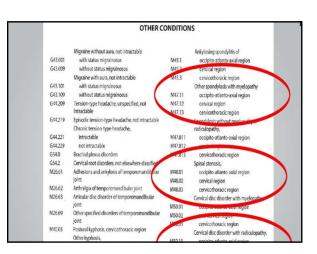
NOTE: in the index, G44.319 is next to G44.311 which is the intractable version of this condition.

Intractable means "hard to control or deal with" This must be documented in order to select the correct code

G44.3	<u>3 Post-traumatic headache</u>
<u>G4</u>	4.31 Acute post-traumatic headache
Code(s)	Description
G44.311	Acute post-traumatic headache, intractable
G44.319	Acute post-traumatic headache, not intractable







	An Ex	ample of 7 th Digit
543.31	Subluxation	n and dislocation of scapula
	\$43.311_	Subluxation of right scapula
	S43.312_	Subluxation of left scapula
	\$43.313_	Subluxation of unspecified scapula
	\$43.314_	Dislocation of right scapula
	\$43.315_	Dislocation of left scapula
	\$43.316	Dislocation of unspecified scapula

Uns	pecifie	d–Use Sparingly
\$43.00	shoulder jo Disloca	d subluxation and dislocation of int tion of humerus NOS ation of humerus NOS
	\$43.001_	Unspecified subluxation of right shoulder joint
	\$43.002_	Unspecified subluxation of left shoulder joint
	\$43.003_	Unspecified subluxation of unspecified shoulder joint
	\$43.004_	Unspecified dislocation of right shoulder joint

M54.3	Sciatica	
	Excludes1:	
	sciatica (M51.1	of sciatic nerve (GS7.0) a due to intervertebral disc disorder -) a with humbago (MS4.4-)
	M54.30	
	M54.31	
	M54.32	
M54.4	Lumbago Excludes1:	with sciatica
		go with sciatica due to intervertebral sorder (MS1.1-)
	M54.40	Lumbago with sciatica, unspecified side
	M54.41	Lumbago with sciatica, right side
	1104.45	Lumbage with sciatica left side

Remember 728.85?				
Code(s)	Description			
M62.40	Contracture of muscle, unspecified site			
M62.411 - M62.419	M62.41 Contracture of muscle, shoulder			
M62.421 - M62.429	M62.42 Contracture of muscle, upper arm			
M62.431 - M62.439	M62.43 Contracture of muscle, forearm			
M62.441 - M62.449	M62.44 Contracture of muscle, hand			
M62.451 - M62.459	M62.45 Contracture of muscle, thigh			
M62.461 - M62.469	M62.46 Contracture of muscle, lower leg			
M62.471 - M62.479	M62.47 Contracture of muscle, ankle and foot			
M62.48	Contracture of muscle, other site			
M62.49	Contracture of muscle, multiple sites			

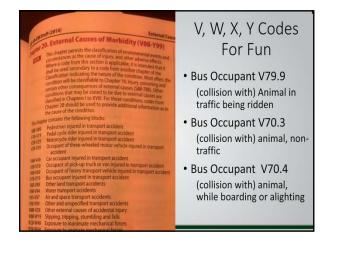
V – Y Codes

Chapter 20: Guidelines for external causes of morbidity (V00-Y99)

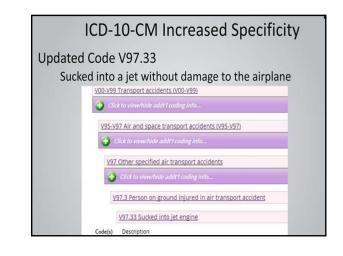
- Never sequenced first
- Provide data about the cause, intent, place, activity, or status of the accident or patient
- No national requirement to use these codes, but voluntary reporting is encouraged

Y92 *Place of occurrence* should be listed after other codes, used only once an initial encounter, in conjunction with Y93

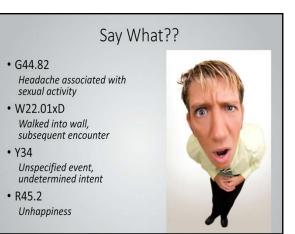
Y93 Activity code should be used only once, at initial encounter



E Codes in ICE	D-9 E	xpanded
External Cause CodesDo you use them?	Code(s) E844.0 E844.1	Description Aircrft acc NEC-spcrft Aircrft acc NEC-military
E844.8 • Sucked up into a	E844.2 E844.3 E844.4	Aircrft acc NEC-crew Aircrft acc NEC-pasngr Aircrft acc NEC-comm NEC
jet without damage to the	E844.5 E844.6 E844.7	Aircrft acc NEC-occp NEC Aircr acc NEC-unp aircr Aircrft acc-parachutist
airplane; ground crew	E844.8 E844.9	Aircrft acc NEC-grd crew Aircrft acc NEC-pers NEC







Case Example

- While playing tennis in a tournament at the Clay Court Country Club, a male player sprained his right wrist and was treated by his Chiropractor close to the courts.
 - S63.501A Unspecified sprain of right wrist, initial encounter
 - Y93.73 Activity, racquet and hand sports
 - Y92.312 Tennis Court (place of occurrence for external cause)

What Should I Do Now?

- Concentrate on perfecting documentation
- Learn the subtle nuances in your current diagnosis protocols
- Begin to discern what each means to you



Brainstorm Operational Impact Computers, software, memory, other IT concerns Upgrades to software and testing for billing-both paper and electronic Super Bills, Diagnosis Sheets, Existing SOP

and Training Materials

Super CAs will Contribute at a High Level

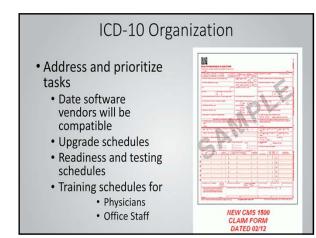




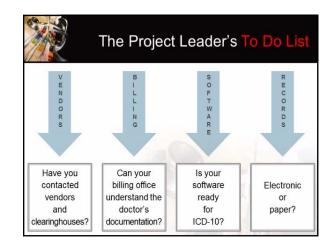
Know the IT Impact You'll Face

- What changes will need to be made?
- Do they have available upgrades?
- When will the upgrades be available?
- Upgrade and your maintenance agreement
- Will they continue to provide support?
- Parallel coding?
- How long will my system be down?

















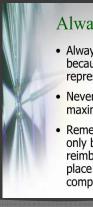


The Hierarchy of Coding

- · There is a hierarchy that you should follow in reporting these diagnostic descriptors.
- A neurological descriptor, when present, should always be located in the first position.
- In the second position, place any structural descriptors.
- Functional descriptors should be placed in the third position, and in the final position, place Soft tissue descriptors,

The Hierarchy

- Neurological Diagnosis
- Structural Diagnosis
- Functional Diagnosis
- Soft Tissue Diagnosis



Always Code Accurately

- Always select a diagnostic descriptor because you want to accurately represent your patient's condition.
- Never code inaccurately only to get the maximum level of reimbursement.
- Remember, that if you assign a code only because it bumps you up as far as reimbursement is concerned, you will place your whole practice at risk from a compliance perspective.

Common use ICD 10 For Acu

- Ocrvicalgia (Neck Pain) M54.2
- Low Back Pain M54.5
- Sciatica M54.3 Headache – R51
- More in CD -ROM
- Migraine G43.0,43.1
- Pain in joint M25.5
- Myalgia M79.6
- Nausea and vomiting R11
- Acute Pain R52.0

- Category I Short Term Care : 307.81
- Category II Moderate Term Care : 720.1
- Category III Extended Care : 353.0
- Category IV Long Term Care: 721.3

ICD 10 CHALLENGE! ICD-10 Documentation Example

The following case highlights the increased specificity required to code for ICD-10-CM:

S: Mrs. Finley presents today after having a new cabinet fall on her last week , suffering a concussion, as well as some So this, timely presents outly after naving a new clount tail on ner nav week, southing a conclusion, as we in as some corricalign. Show as cooking dimer at the home she shares with the rubushand. She did not seek treatment at that time. She states that the people that put in the cabinet in her kitchen missed the stud by about two incless. Her bushand, who was home with her at the time told her her was "sout cabi" for about two minutes. The patient continues to have concluding using home with her at the time told her her was "sout cabi" for about two minutes. The patient continues to have concluding using the hilteral occipital and parietal regions. The headsches come on suddenly, last for long periods of time, and occur every day. They are not relieved by Advil. She occurs any vision changes, any taste changes, any smell changes. The patient has a marked amount of tenderness across the superior trapezius.

O: Her weight is 188 which is up 5 pounds from last time, blood pressure 144/82, pulse rate 70, respirations are 18. She has full strength in her upper extremities. DTRs in the biceps and triceps are adequate. Grip strength is adequate. Heart rate is regular and lungs are clear.

- A: 1. Status post concussion with acute persistent headaches
- Cervicalgia
 Cervical somatic dysfunction

P: The plan at this t me is to send her for physical therapy, three times a week for four weeks for cervical soft tissue muscle ma as well as u er dorsal. We'll recheck her in one month sooner if needed.



- Have a good <u>verification form</u> and format
- Understand insurance terminology and know how to ask proper questions when verify for benefit
- Always get the other person name at the end
- Get the correct claim address, do not depend on the insurance card
- Try best to collect co-pay and deductible Explain to patients
- HIPAA will make it all important

- Still hand write or using type writer???
- Do you have billing software and system setup? Complete system cost \$2000 and up
- E-claim, are you ready for the future?
- By 2016, 95% of claims have to be electronic, even WC and PI will be part of it. By 2017, 100%
- Electronic Medical Record (EMR) will be part
 in the second s of the future too!!
- Are you HIPAA compliance?

E Claim Services

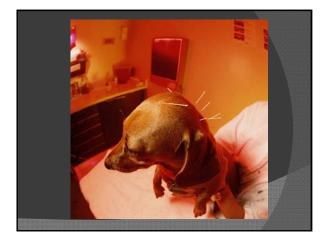
- \$0 setup fee
- \$0 claims fee if 50% of claim is not Medicare
- Free Office Management System with Schedule

YOU MUST USE IT.

•Have a Insurance and Financial policy for your office, set one up for your clinic

- Medical Necessity
- •Denial for E/M code with Acu code on same day

Oblight Denial PT by Acupuncture (Rule 2707)



DOCUMENTATION

DOCUMENTATION

- Are your patients' file up to date and have proper documentation to show medical necessity of care?
- PI and WC cases need good notes and documentation in order to get paid.

Documentation — The Basics

The following are the basic principles of documentation. They apply to all types of medical and surgical services in all settings.

- 1.The medical record should be first and foremost a tool of clinical care and communication.
- The medical record should be complete and legible.

3. The documentation of each patient encounter should include or provide reference to:

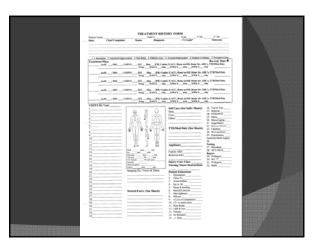
- The chief complaint and/or reason for the encounter and, as appropriate, relevant history, examination findings
- Prior diagnostic test results; Assessment,
- Clinical impression or diagnosis;
- · Plan for care
- Date and legible identity of the health care professional.

SOLUTIONS

- We will teach you how to get the proper documentation done.
- Daily documentation in about 15 seconds
- Keep efficient and ethical documentation that gets you paid
- We will teach you how to use the Problem Oriented Medical Record (POMR)
- We have custom make forms especially for Acupuncture.

Problem Oriented Medical Record

- 1. Complete Problem List
- 2. Diagnosis/Diagnoses for each problem being treated.
- 3. Treatment Goals for each condition/problem
- 4. Written Treatment Plan for each active problem.
- 5. "SOAP" format used for ongoing treatment records.
- 6. Dates of "resolution/referral" must be present for each chief complaint.





Importance of Record-

Keeping

- Most common cause of board action in US.
- Most common reason for claim payment denial
- Most common source of administrative heartburn.
- Largest source of misunderstanding between healthcare system and doctors.

Most common way doctors fail to serve
 patients

FREE EMR!

www.practicefusion.com

- FREE!
- \$0 Setup Free
- \$0 to use
- Free Training Video
- No Software to buy
- Cloud Base System
- Has specific database for Acupuncture

End of Day One





California Accident Statistics

The total cost of personal injury damages is in excess of \$200 billion.

• 6,000,000 collisions per year in the U.S.; 720,000 are in California

 Almost 30 percent of auto accidents or 1.80 million people reported an injury

•CA = 540,000 injured

•108 patients per DC



DEPAR	CON PROCESSION PROCESS								
24	VINING INS CO OF WI	207,754		4.2	4,0				
24	BOR HROF, CAR INS CO	205,049	3.9	2.9			-	-	
3.0	INTEL CAS CO	\$28,245	3.9	3.6	\$.0		2		
2.1	FINANCIAL IND CO	179,728	4.0					240	
34	DWINCES INS. CO	409,559	4.0	3.8	9.0	39	24	3.2	
3.0	INTEGOR MATE INC. CO	47,417		0.0		-			
34	ADYA, CAR. HIS. CO	222,534	+.0	2.4	8.4			**	
2.7	CALIFORNIA CAPITAL INS. CO	68,392	4.5	1.4	4.7				
34	COAST_NATE INC.CO	453,131	36.4	374	3.5	- 21	34	4.0	
39	CAPICINES INC CO	108,133	2.0	8.4	4.1		3.0		
	ACCESS INLIG	403,071	6.0		8.4				
49	HARTFORD LINER WRITERS, IND. CO	100,164	8.0	1.0	8.8	1.0		1.2	
42	LIDERTS HUT FIRE INS. CU	294,543	0.1	. 31.0	0.00	- 24	1.0		
-42	NATIONAL GEN INC. CO	109,934	0.0	. 6.7	0.0				
**	A STAT CONTURN INS. CO	250,349	0.5	. 1.9		**		24	
49	PETROPOLITAR DRT PROP & CALINE CO.	1315,413	2.0	1.014				•	1
41	COMPANIEOR PROPINICAL DATE OF	137.373	*.*	0.0		12			
47	MICHIN, MEN 1985-CII	109.911	9.1	4.4	0.0	**		-	
-24	WATERWEER INS LO OF AMER	\$22,544	**		8.0	12		-	
.410	COMMENCE NO MIL CO	174,557	13.0	9.0	0.0	24			
644	VILTORIA FIRE & EAS 10	96,327	15.6	13.0		15	1.2		





- Problem with getting a good settlement?
- Problem with insurance due to lack of medical necessity?
- Problem with attorney who cut your fee or ask for huge discount?
- Problem with writing a good and strong narrative report, Billing?
- And More.....

PI Terms

- Fax to attorney and get back as soon as possible.
- Case
 property damage is bad case.
- With
- Have MASTER FORMS

- re form in CD-ROM

- When attorney won't pay, what you can do?
- Is all medical bill suppose to get pay 100%?
- Is the patient not responsible for the bill if the case drop?
- Is Med Pay part of the settlement?
- How to sue a lawyer if I am sick of him?

- Problems arise when the attorney fails to sign and return the lien fails to communicate with the doctor or settles the case and fails to pay the doctor.
- Contractual and ethical issues arise when the attorney has signed a lien, and then disburses the settlement proceeds to the client without paying the doctor. The lien is a contract, binding on all parties. Thus the attorney is bound by a duty to represent the client and also a contractual duty to the doctor.
 Therefore, the attermedia fullying to pay lient action
- Therefore, the in addition to liability for breach of contract.

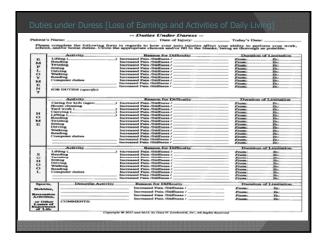
		he defendant your fees are risk. "But drun	is defendants pupperties surgest?".
itep Two:	LOW	MAYRE	нан
7 Factors			
1.Property	M.I.S.T.	Towed	Air Bag
1000 0	"Moderate"	Visual	Compelling
Damage		Crush	High Visual
2. Age of Pt	< 30	30 - 50	50 >
2. Injuries &	Soft Tissue	Radiculopathy	Closed Head Protrusion
Preexisting	C or L Sprain	Possible disc extremities	Diabetic / Fibro
Med Issues	No history / healthy condition	More Fragile	Post Surgical
4.Insurance Co	No offer or poor offer	Some offers	Ok offers
5.Diagnosis	Only Neck & Back	List Each Complaint & Site Levels, E.G.	C-2 with Radi. / Good Trauma Headache /
6.Residual		C-2, C-3 & C-4	Closed Head Inj.
Problems Prognosis	None	90% Resolved	Co Manage with Ortho.
110000000		MRI+	Epidurals
2000000		V/F+	Pre-Surgery
7.The Extras Can be worth	None	Work difficulties	More than a week L.O.E.
more -25%+		Activity of Daily Living	Measurable A.D.L.

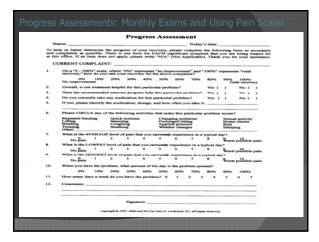
PI Forms

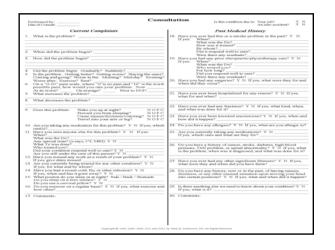
- Most Powerful Lien, guarantee
 attorney will paid and can rule out bad one who will not sign it
- Patient forms that must use
- Concussion Form
- Duty of unrest form
- And more in CD Rom



		Treuma-I	t chatra	Diagnos	jury Checklist Page 2 of 2
Diagnoses				la	Comments
1. Post-Concussion Syndrome	310.2	*[N]	-	d Severe	
2. Mild traumatic brain injury	834.0	¥ N	81 Ma		
3. Acute, post-traumatic headache	339.31	Y N	51 344		fire enclosed disability forms and progress assessments
6. Chronic, post-treamatic headache	339.22	EX3M	an (bit)		hes eachored disability forms and progress assessments
	345	W N	51 56.		fine enclosed disability forms and progress assessments
6. Cervicel strain/sprain 7. Internegeneratel lignment lanity	228.4	1	: H	a) Berners	At C4-C8, anterior translation of 3 mm.
8. Late effects of speaks/strain	905.7	1 and a second	: 62		In regards to the Researching leasty of her corviral spins
 Late effects of spectroletain Revenuel of survival surve 	758.2	1914 -	222		in registent to the againstations heatly of her corvical spins
10. Cervicel disc displacement	722.0	* *	-		
11. Cervicel nerve root lesion	343.2	**			
12. Brachisticervical radiculitie	723.4	YN		d Bernere	
13. Cervical gentlaminactomy gend.	722.41	Y N	- Ma		
14. Carpel towest syndrome	354.0	YN	R 16		
Thorness costlet syndrome	333.0	*[N]		d Bevern	
14. Rotatos cull syndrome	T04.3	YH	10 Mar	d Seven	
17. This dysferotion symbolse		YN	10 Mar		
18. Munche apassa	728.85	YH	-		manager and
19. Minute weakness	100.07	Y 10	H 16-		
20. Vertiger	490.4	YH	AL 14-		and provide the second s
21 Storp distortation	780.5	(Y)H	(iii) 84a		8 to 10
22 Myofessille Myslain	729.8	V[H]	10,54		- Second B.
IP Contractions	783.6	- H			
The Chronic pain day to training	224.01	THI	10. US		Net exclosed disability forms and progress assuments
The Advance consulting of should be	734.8	Y[H]	2 22		And the second se
27. Bioipital tendinitie of shoulder	726.10	1.2			
24. Thereasts strate by the state	847.3	X H			
29. London strain/herain.		**			
High a combinemental attractor/sponsing	846.0	YTHI			
Pl. Scielus	784.5	2.04			
12. Longing displayed day	722.10		E 14-		
SS. London production tomy synd.	722.00	V N	-		
14 Barrollini sprain	840.1	X DH1	IN Ma		
15. Choselenmaiaria panalta	787.9	TH	18 Max	d Bernet	
M. Percentitie	730.3	YH	SE 164		
17. Burnite	786	* **			
18. Enderspathy	726	Y H	53 Mar		
19. Nyizemitylinia	736	Y H	SI Mo		
ab. Occupited automations	799.0	YH	10 Mar		Res enclosed disability fortun and progress assessments
Corrical sublanation	799.1	WH .	- tt	f Secure	New sandbased disability forms and progress assessments
41 Londor subjectation	799.3	[위품] [10 per-		the second desired in the second products the second second
44 Secret or concern authorities	798.4	귀음	-		
43. Fib rage subbanation		2001	10 Max		
S. Parter		2.2	-		
17. Other: Child Ad non Mandal	-		1.00		This installing is AMA ratable at 35-39% Whole Person Impairment, With
an court Dirth Ad and installer		55	1 10		major postere/orgonomic modifications, exercise robals, and cogoing bone
			-		therapy, the publical has been adds to provide this problem from requiring
80.			-		eurgical stabilization. Ses Extended H., MID, report on fators mathed costs.
					endersch. DC. All Bigher Reserved







				ating Doctor:		
Today's Date:	DO	d:	Date	e of Exam:	See Exa	an/Consult: Y / N
		Current Diagnostic Impr	ession			Complicating
1. Post-Concussion Syndrome	310.2	18. Munche aparam	728.85		787.7	1. DDD
2. Mild traumatic brain injury	854.0	19. Manufe weakness	728.87	34. Periositia	730.3	 D3D
3. Acute, post traumatic headache		20. Vertiger	430.4	37. Buratia		3. MPS
4. Chronic, post-trasenatic headache		21. Steep distarbance	789.5	38. Eatherspathy		4. Smoker
A Migraine		22. Myofanitis/Myalgia	729.1	39. Epicondylatis	726	A. Diabetia
6. Cervical strain/speaks	847.0	23. Controchondritin 24. Chronic pain doe to treems	733.6	40. Occipital automation:		6. Spinst Stanceis 7. Decembricant
 Interrupts out al light out having Late effects of speaks/steaks 	1005.7	25. Paort syndrome	724.8	41. Cervical soldscation.	739.2	8. Structured Westmann
9. Havenad of carried curve	788.2	26. Adhenive expensions of shoulder		43. Lombar sublaction		 Adeparent Produces
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D. Cervical confiamingchemy and	722.81	30. Lumboraccal strain/sprain	844.0	47. Other		13.High Stress
14. Carpat tennel syndrome	354.0	31. Seistica	724.8	48		14.Poor Storp
15. Thoracic outlet syndrome	353.0	32. Lumbar displaced disc	722.80	49.		15.Peer-Compliance
16. Rotator cuff syndrome	726.1	33. Lumbar postlaminectomy synd.	722.83	50.		16 Other
17. TMP dysfunction syndrome	524.6	3-4. Encroitine sprain	846.1	51.		17.
Comments Re-Evaluate in: day	webs./m	onths/Referral for	Diamo	atic Testing/Specialist:		
Objective Measures to Ex						
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Where Do You Get the Important Records?

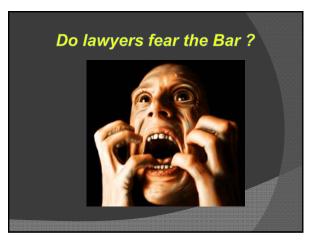
From the lawyer ...

- Police Report
- Pictures
- •ER reports

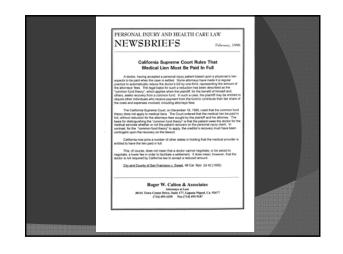


WHAT CAN YOU DO WHEN THE LAWYER WILL NOT HONOR YOUR LIEN

- Send a Demand Letter.
- Generate a formal complaint to the State Bar.
- Sue the Lawyer in Small Claims Court for Breach of Contract
- Finally, sue the patient since he/she is the last one to responsible for the medical bill.



THE STATE BAR	OFFICE OF THE CHIEF TRUE COUNSEL	
(III) OF CALIFORNIA	ENFORCEMENT	
Cite?	1000 (201) NO.1 No. FAX: (201) NO-1318	Vision
		Version of the
	DIRECT DIAL: (213) 765-1178	
Jamary 15, 2004		100000000
Dr. Simon Q. Ing and Dr. George C. Win 2020 S. Hacienda Bb-8, 4D Hacienda Heights, CA 91745		
Re: Respondent: Armand J. Pasano Case Number: 03-03-2546		
Dear Dr.'s log and Wire		
Your complaint against attorney Armand J. Parano has been re Endocommut Unit for further investigation and prosecution, if shortly.	sarranted. The investigator will contact you	
Please note the case number above and refer to this number in	all fature correspondence.	
If you have any quantions or a change of address or telephone 1 785-1178.	umber, please contact the investigator at (213)	
We look forward to your continued amistance.		
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How to Fire a Bad Attorney: • Do it in your office in the first 30

days

 Violation for the 4 Point Skunk Rules

1. Will attorney sign your lien or

[no funny business] 2. Will attorney give you complete and accurate insurance information? Plaintiff med pay and Defendant's data?

The Big Three:

Address and telephor



Common Errors by PI Patients --- that hurt their case

- <u>GAP</u> the larger the gap the weaker the case. Most people when they hurt seek care. The longer the delay the less credible. The doctor must "explain" the gap to show the patient was hurting.
- INCONSISTENT TREATMENT PATTERNS. It never looks good that the patient missed appointments in the last two weeks of December.



DOCTOR HOPPING. Carefully screen those patients---they might be

gypsies. <u>ATTORNEY HOPPING</u>. Each attorney gets a piece

of the fee. The more attorneys the less valuable is the case to the last attorney

EXCEEDING ACTIVITY RESTRICTIONS. If the patient insists on climbing Mt Whitney and relapses it's

ASSISTING OWN RECOVERY. Patients who don't do their home therapy are not sympathetic



PINION. Refusals can cau ermanent damage to the use. And could be dangerou the patient's health. EFUSING TO

patients don't tell everything their doctor. If they have a drinking or drug problem the doctor needs to know.

Often the great harmer against good PI cases. Convince the patient you ca

ISSUE. UNREALISTIC EXPECTATIONS. Each patient needs your counse the Directly uppeds

New - UCC Lien

- Assignment and UCC Lien
- Every <u>State</u> has one
- Put the state behind you to get a lien on your patient settlement interest
- Liability and State Lien Verification
- Assignment of Medpay
- Key is make your name on all the settlements checks and the attorney need your agreement to cash the checks
- All forms are in the CD-ROM

Work Comp

- It is the good time to do WC for Acu
- Better to be in <u>MPN</u>
- Full control by Employer and Insurance Company at the start
- Best to be Treatment Doctor
- •Hopefully it will change to better

Work Comp Protocols

- Verify injury was reported, copy of DWC1 from the patient – LC5401
- Get Authorization for Acu care, must be written. Without authorization do for free!
- No MPN: Employer control for 30 days. After 30 days employee control. If you are <u>designated</u> Acu, patient can see you immediately
- With MPN: you must be in network to see the patient
- Always submit authorization with all report
- Make sure get authorization for all referral

Work Comp Protocol

- There is no limit to number of visits.
- Limited to 4 procedure timed or 4 supervised per day.
- Can bill for 4 sets of acupuncture.
- Examination not count for services
- Billing and Payment: Base on <u>Fee Schedule</u>
- Must bill on CMS 1500 form, 45 days for paper and 15 days for e-claim
- PR2 report every 45 days with new authorization, not require for Tx Dr
- Must show functional improvement

MEDICARE FOR ACU

- No coverage and no benefits
- Can bill for secondary (Not Supplementary) if have benefits, some secondary allow direct bill with GY modifier
- Bill Medicare first with CMS-1500 form
- Attach to CMS-1490S form and this Letter
- Send the denial Medicare's EOB to Secondary with CMS1500
- Patient will get the denial EOB, ask to bring back to you
- Bill to Secondary with the same denial EOB for future visits

	ICD-10-CM Coding:
506.0x1A	Concussion with loss of consciousness of 30 minutes or less , initial encounter
G44.311	Acute post traumatic headache , intractable
M54.2	Cervicalgia
M99.01	Segmental and somatic dysfunction of cervical region
W20.8xxA	Struck by falling object (accidentally) , initial encounter
Y93.g3	Activity, cooking and baking
Y92.010	Place of occurrence, house, single family, kitchen

CASH PRACTICE

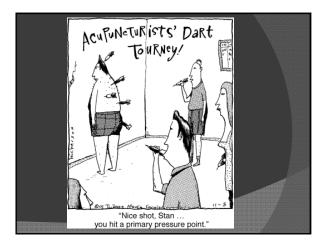
- More patients will have to pay more out of pocket with insurance
- Make it affordable and use the concept of Credit (Care Credit)
- Help Card, Clear Gage (No Credit Check)
- Answer the four questions

Be a closer, understand Selling

- Most people buy with emotion
- Understand the process of selling
- Create value for your service
- Never use low price to get patient, instead charge reasonable high price and they will pay for it and be thank you to you.
- Must create perfect day one and day two
- BEACLOSER
- DEMO Use the <u>consultation</u> form

Nutrition and Functional Medicine

- You can order blood test
- Use blood analysis to create customize nutrition and herbal supplementations
- Open online supplements and herbs with your website
- Create secondary passive income
- Show <u>Example</u>
- ALL CASH!
- I can help you to setup the system in your practice, talk to me if you interested.





MDP Practice

- Multidiscipline Practice
- MD, DC, DO, L.AC., PT all together in one clinic
- Must be legal, you need to understand the law
- Create long term profit and stability
- Great for Patients

One Stop Wellness Healthcare

- 1.Everything that we do must be legal (absolutely legal).
- 2. Everything that we do is ethical.
- 3.Corporation management is with proper protocol and discipline order.
- 4.PROFITABLE.

Medical Care Chiropractic Care Physical Therapy Acupuncture and Oriental medicine Integrated healthcare, Holistic/wellness care

How to Form one?

- The best is to form a Medical Corp, second best is DC Corp
- Must have a MD/DO and he/she must own 51% of the share
- The rest 49% can own by other licensed professional
- The number of MD can not be less than other licensed professional

Acupuncture Corporation

- Acupuncturist must own 51%, other professional can own 49%
- Most insurance will not accept claim due to scope of practice issue
- Cannot bill MEDICARE due to lack of benefit.

REQUIREMENT TO HAVE A MDP PRACTIC

- 1.Have 10-15- new patient per month per clinic
- 2.\$125000 to \$500000 collection per year
- 3.At least 800 square feet in office space
- 4.At least practice for 2 year
- 5.At least one biller, one collector and one or two MAs
- Owner willing to sacrifice more hours to work and give up a lot of personal priorities.

Step by Step

- Get approve by Secretary of State
- Get Tax ID
- Get Fictitious Permit from Medical Board
- Start seeing patients
- Apply to Medicare and all other insurance
- Make Profit and Money

Process

- It will take 4 to six months to complete
- Must have a lawyer to help out
- Must have a CPA to help out
- Better to work with a consultant to guide you
- UCMC has a program, if you interested, please let me know after the seminar

Practice Management

• Use Statistic to build your practice

Calculation Sheet

Marketing

- Must have a website
- Oreate Social Network Web page
 Oreate Social Network Web
 Oreate Social Network
 Oreate Social Netw
- Build practice with relationship MD,DC, Attorney
- Go out to meet people and network
- 80/20 rules
 10 rule
- 10 business card a day concept
- Have Money (a lot) Do TV and Radio and hit probability!

Marketing to MD (Non-Chinese)

- Hire a PR/Marketing Person
- Make phone calls and setup meeting
- Start with a short 10 minutes meeting and request for lunch and learn
- Talk to MD how Acu is effective for what and how you can help to treat their difficult patient that cannot help with drugs and don't want surgery
- Show research
- Keep communicate and have lunch once in a while.



How to Explain Acupuncture in 2 minutes? Videos

- Set up computer system ready for HIPPA and Electronic Claim
- Improve coding for maximum billing and collection
- Set up practice protocol for HIPPA compliance and improve office procedures
- 4. Staff Training for New and Existing Employees
- Office Set-Up Procedures and Paperwork Flow Insurance, Personal Injury, and Workers Compensation and documentation Forms
- Ongoing Specific Practice/Patient Issues and Questions

Consulting & Management Services

- Practice Management Service
- Set up a Multi-Discipline Clinic with legal entity.
- Ocomplete MD/DO/DC/ACU/PT Forms
- Insurance & Billing Policy
- Office Policy & Employee Policy and Guideline
- And More..... Call for Detail



THANK YOU FOR YOUR TIME

